

STUDY MODULE DESCRIPTION FORM		
Name of the module/subject Etics in Business		Code 1011105341011150240
Field of study Management - Part-time studies - Second-cycle	Profile of study (general academic, practical) (brak)	Year /Semester 2 / 4
Elective path/specialty Interpersonal Communication Engineering	Subject offered in: Polish	Course (compulsory, elective) elective
Cycle of study: Second-cycle studies	Form of study (full-time,part-time) part-time	
No. of hours Lecture: 10 Classes: - Laboratory: - Project/seminars: -		No. of credits 2
Status of the course in the study program (Basic, major, other) (brak)		(university-wide, from another field) (brak)
Education areas and fields of science and art		ECTS distribution (number and %)
Responsible for subject / lecturer: dr hab. Edward Niesyty, prof. nadzw. email: Edward.Niesyty@put.poznan.pl tel. 604 264 282 Faculty of Engineering Management ul. Strzelecka 11 60-965 Poznań		
Prerequisites in terms of knowledge, skills and social competencies:		
1	Knowledge	Knowledge of main terminology describing activity of an individual functioning in a society and it?s institutions
2	Skills	Is able to analyze and valuate own and other persons behavior
3	Social competencies	Can aptly communicate in the native language and collaborate with a team
Assumptions and objectives of the course: Obtaining knowledge about ethics and it?s role in a social economical activity; teaching the ethical analysis of decisive situations in economy, the ability of noticing and defending ethical values and rules being consentient with social values.		
Study outcomes and reference to the educational results for a field of study		
Knowledge:		
1. Knows and understands rules of ethical analysis of decisive situations in economy - [K2A_W01]		
2. Knows and understands ethical determinants and consequences of economical decisions - [K2A_W02]		
3. Knows and understands the role of ethics in economy - [K2A_W03]		
Skills:		
1. Can recognize, analyze and solve ethical dilemmas and problems in economy - [K2A_U01]		
Social competencies:		
1. Is able to act in society?s interest and defend it?s set of values - [K2A_K01]		
Assessment methods of study outcomes		
Final written test. Preparing a project of resolving a chosen ethical dilemma in economy.		
Course description		

Ethics in management - Managing of working processes, human, capital and natural resources. Environmental capacity. Economy and employees health, clients and environment condition. How is responsible for environment protection, who should pay for it. How to defend against suppliers frauds.

Ethics in work relationships - Social relationships in working place. Employment and employees rights. Right to work. Equal chances. Just payment. Trade unions. Company's rights and employees' loyalty. Discrimination in working place.

Ethical aspects of capital market ? Finances, accountancy, investments. Ethics in the financial world. Financial investments. Privatization. The role of book-keepers and financial controllers. ?Creative? accountancy. Confidence and experts.

Etical aspects of competition - Capitalism, market and justice. Market, market economy and division of labour. Reproduction. Market ? the role of exchange. State and economy. Capitalism and socialism. Justice and economical effectiveness of society.

Ethics in management and advertisement - Looking for new markets. Marketing ethics. Ethics of persuasion. Persuasion and respect. Advertisement and ideologies. Manipulations. Image of a company and it's value for a company. Possible abusing partners confidence.

Professional ethical codes ? genesis, area and examples. Mission, strategy and practice of a company. The role of thical codes in regulating practical side of professional careers.

Basic bibliography:

1. G. Chryssides, J. Kaler, Wprowadzenie do etyki biznesu, Wyd. Nauk. PWN. Warszawa 1999.
2. L. Zbiegień-Maciąg, Etyka w zarządzaniu. Warszawa 1999
3. Wybrane materiały i publikacje Centrum Etyki Biznesu (CEBI)

Additional bibliography:

1. M. Laszczak, Patologia w organizacji, mechanizmy powstawania, zwalczanie, zapobieganie?, Kraków; WPSB, 1999

Result of average student's workload

Activity	Time (working hours)	
1. Lectures and classes	10	
2. Preparation for classes	10	
3. Elaboration of chosen problems	10	
4. Own learning	10	
5. Consultations	10	
6. Exam	2	
Student's workload		
Source of workload	hours	ECTS
Total workload	52	2
Contact hours	10	1
Practical activities	15	1